REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

NOV1/12 17.16

REP HEADLINE# 6144824 TRF# 312011 \$\$\$ MOD# 4: UNAPPROVED REV #2 \$\$\$ AGY # 3748 FLIGHT DATES OCT30/12 ORDER # CITY TAX DCCC ADV. NAME ISS/DCCC AGY. NAME GREAT AMERICAN MEDIA STATE TAX WASHINGTON, 3050 K ST NW, NOV6/12 WK-2 CONTRACT # 6144824 EST#1192 COMMENTS: (LINE, CO-OP BILLING NEEDED ORDER, INVOICE) REP.# CLASS: NATL. SALES PRSN WA- JOE KNAUER BUYER NAME KATIE KEULEMAN OFF.# 6556 LOCAL DATE NOV1/12 SALESMAN REGIONAL 17.16

REP: TO LENA

OK'D M11 PLS CFM, THX 11/1

FR JULIE

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

:LINE#:REP :CD: THIS IS A MAKE-GOOD FOR NOV2 ON LINE-7 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-8 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-13 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-47 FOR 1 SPOT/WK PROGRAM : PROGRAM : AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = Þ Ø 700A-900A 700P-800P GMA TIME PERIOD AM FUNN HM VIDEO WE CAN OFFER : LGTH : SEC AGENCY EST# = 1192 \$1,750.00 \$8,425.00 10/30 11/4 START 11/2 END :SPTS: WEEK : SUN TU-E :TOTL:

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP N FROM REP NOV1/12 17.16
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP HEADLINE# 6144824 TRF# 312011 \$\$\$ MOD# 4: UNAPPROVED REV #2 \$\$\$

NOV/12 160125.00	PROGRAM: EYEWITNESS STATION MAKEGOOD OFFERS: M11 OK'D BUY#7 MISSE M11 OK'D BUY#8 BUY#13 BUY#19 BUY#47 OFFE	PROGRAM: EYEWITNESS!	PROGRAM: THE DOCTORS  19 S 1200N-100P	PROGRAM: GMA 13 S 900A-1000A	8 S 700A-900A	:LINE#:REP :CD: TIME PERIOD
	NESS NEWS AT 11P  MISSED: TU-F/700A-900A  M-TU/700A-900A  TU-F/900A-1000A  TU-F/1200N-100P  MON/1100P-1135P  OFFER: SUN/700P-800P  CMT: WE CAN OFFER	NOON NEWS	30	30	30	: LGTH : SEC :
	А А ОР Б	\$2,000.00	\$750.00	\$425.00	\$1,750.00	RATE
	NOV2 (2/WK) NOV5 NOV1 NOV5 NOV4	11/5	10/30	10/30	11/5	: START
		11/5	11/2	11/2	11/6	: END
	300 300 300 300 300	0	ω	7	ω	:SPTS:
CONTRACT TOTAL TOTAL SPOTS	\$1,750.00 \$1,750.00 \$425.00 \$750.00 \$2,000.00 \$8,425.00	MOM	TU-F	TU-F	M-TU	WEEK :
	ST					DAYS
160125.00	O E	0	ω	7	ω	:TOTL:

INCAL

SVC- NSI MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOPX 0% WRDQ 2% WOFL 12% WKCF 1% WRBW 2% EFTV 0% CABL 0%

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE